

An interactive designer - who loves plants and fashion - specializing in UI/UX design, branding, advertising, and experiential design



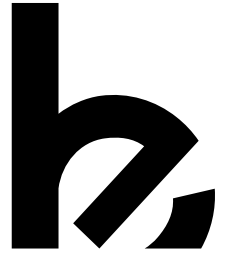
BRANDON EWER

Graphic and Interactive Designer

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WORK EXPERIENCE

Ralph Lauren

January 2022–Present

Flagship Platform UI/UX Designer

Design frictionless solutions to complex userflows while holding true to rich brand identity. Collaborate cross-departmentally to create shoppable lookbook pages utilizing contemporary web design techniques and accessibility. Assist with figma design system

Sparks

April 2018–December 2021

Senior Interactive Designer (2021)

PREVIOUS ROLE: Interactive Designer (2018–2021)

Create interactive experiences featuring technology integrations at in-person and digital events for a variety of high-end clients.

The Meet Group

March 2017–May 2018

Advertisement Designer

Worked with advertising team and clients to produce high quality, branded ad experiences for users within the Social Theater interface.

B. Braun Medical Inc.

May 2016–December 2016

Graphic Design Intern

Various tasks included rebranding and creating deliverables. Worked collaboratively with a small in-house design team to create pieces for product managers and corporate events.

EDUCATION

Moravian College, Bethlehem, PA

September 2013–December 2016

Bachelor of Arts in Graphic and Interactive Design

Overall GPA: 3.9

ORGANIZATIONS

Kappa Pi Art Honor Society Member

February 2016–Present

Zeta Psi Chapter

HONORS

HUB Film Photography Exhibition

May 2017

Curated and exhibited my series of film and darkroom work

Penn State Gallery Exhibition

May–June 2013

Christian J. Mann Memorial Commercial Art Award

May 2013

Awarded for having an understanding of commercial art and design

Founders and Moravian Star Scholarships

May 2014, 2015, 2016

Academic Scholarships

Design

UI/UX
Interactive
Web
Typography
Publication
Branding
Logo Design
Photography

Software

Figma
Principle
Adobe XD
Sketch
Illustrator
Photoshop
Google Analytics
Google Docs

Google Slides
HTML/CSS
Dreamweaver
Wordpress
Word
Powerpoint
Jira
Hootsuite

Office

Organization
Communication
Multitasking
Prioritizing
Professionalism
Attention to Detail
Critical Thinking
Turning a Look